

## Overview :

Thank you for your interest in WineSutra,

WINE SUTRA is a young, vibrant, an independent digital publication specializing on premium wine, spirits, digital marketing and luxury savoir-fair, reaches around the world to winelovers, travelers, winebuyers, dedicated to wine and lifestyle.

The principle idea of this digital magazine is providing valuable informations which are related to fine dining, travel and entertainment. Our social media readership includes business leaders, trend setters, connoisseurs, epicureans, and private wine buyers.

What our social media readers had this to say about *WineSutra*:

*“great page, good job, awesome,”*

*“great recommendations”*

## About our social media followers :

WS followers are:

- 95% of wine consumers, wine lovers
- 90 % wine travelers, west professions
- 80 % wine & lifestyle setters
- 80% premium wine consumers
- 70 % wine lovers, bloggers

As a matter of fact, our social media is growing, readers value our online presence as well. Being digital the advantage is immense, you can always keep your self updated or look for what's new ! The goal of WS is to engaging those serious followers and readers, who are equally passionate about wine and accompanying “good life” and who are willing to invest in their passions. To sum up all together, those who enjoy fine wines, bio dynamic wines, culinary, travel and the “good life” follow WineSutra.

Visit [winesutra.net](http://winesutra.net) to learn more and subscribe to TRENDING (FREE updates) e-newsletters.

**WS looks forward to working with you: integrated digital media partner, social media, translation services, education & master class, and The Wine Guide. To speak with us and execute your strategic marketing plan, please get in touch.**

**Best Regards,  
Sanghamitra MAHIEU  
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## **DIGITAL FILE SPECIFICATIONS :**

PDF / Ad Size:

- Only 1 ad per slide:

At home page, we have two individual areas, which can be used for advertisement purpose. Each boxes can optimize up to number of slides, however to optimize the brand value we are restricted to 4 slides.

- The winery; chateaux; domaine; or any wine & lifestyle company can hire 1 slide or entirely the 4 slides.
- Images must be JPEG.
- AdvertisingSpace : width 556 pixels & height 552 pixels
- Total Area Coverage: 556 pixels x 552 pixels multiple by 5 per slides
- Sponsored Links
- Email Web magazine Footer Banner
- Competitions & Quiz

For branding any wine & lifestyle products you can also associate with us for developing the concept of quiz, competitions during special events of year. Here are couple of the ideas :

Vinexpo tickets  
International Malbec day  
International Cabernet sauvignon day  
International Merlot day  
Dégustation of wine & cheese platter tickets and more.

### **FOR FURTHER INFORMATION**

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